

# ADG

Architectural Design Group, Inc.

## ■ Mission Statement

**Architectural Design Group, Inc.**, (ADG, Inc.) is a woman owned business based in Alexandria Virginia, noted for its creative and innovative designs and customized approach to assisting our clients with commercial, residential and institutional projects. Established in 1983 by Mary R. Reader, A.I.A., ADG, offers construction and project related consulting, planning and architectural services to the private and public sector.

**ADG's** mission is to offer our clients a comprehensive roadmap to their project development in order to facilitate their specific goal or vision. Our approach to achieve this goal is to foster a team atmosphere and draw upon the resources of our own experience and that of our client's and consultant's when shaping design responses to specific project parameters. This formula provides comprehensive solutions, innovative designs that are both aesthetically pleasing and economically feasible design solutions.

**ADG** offers a variety of services in support of our goal. These services include pre-design and programming and are followed through various stages of design and document development to project delivery. Throughout these stages of the project development we provide assistance to our clients in managing and maneuvering through the development and regulatory process in order to provide a seamless transition from concept to delivery.

**ADG's** front end services include the development of a project work plan that is customized to the specific client and project. These services include project specific programming and development of a project schedule with predetermined mile markers. Furthermore, we can provide our clients with assistance in structuring a team of professionals. This includes providing an overview for their scope of work, defining project deliverables and providing the framework for solicitation of professional services.

**ADG's** project design and document phase is the synthesis of our pre-design services. Our approach to this phase is marked by a proven series of steps. Alternative Design responses are presented and tested against our pre-design services. Outline documents are provided early on which demonstrate approach compliance. The project team provides review and vetting of documents throughout this phase in predetermined structure. Outlined points customized for each project, thus insuring a fully integrated response. We utilize in-house quality control systems to insure that all deliverables are fully developed and that solutions are effectively responding to our client's cost and program requirements.

**ADG's** project delivery phase is differentiated from our competitors by our proactive approach that we take with our clients. The work plan outlined up front anticipates and defines project specific issues so that these components can be integrated at earlier stages of the project development. This process provides guidance to our clients regarding anticipated issues so team structures and alliances can be pre-arranged which facilitates timely and on budget project delivery.

**ADG** offers project support services in a variety of non traditional formats as outlined in our work scope. Our work scope system provides our clients the opportunity to customize our services to best meet their project requirements so as to take full advantage of our architectural expertise, organizational skills and our superior graphic capabilities.

**ADG's** mission is to provide professional services characterized by careful attention to detail, customized to each individual client and provide them excellent service that achieves the client's objective and produces a work product that exceeds their expectation.

## ■ Work Scope

- Pre-Design Services
- Site Analysis
- Conceptual Design
- Design Development
- Construction Drawings
- Bidding and Negotiations
- Construction Contract Administration
- Post- Construction Services

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